



Thursday

January 14, 2021
at 8:00pm

HK / Singapore Time



Registration

<https://bit.ly/pmcs210114>



Following the pandemic and a globally turbulent year, it comes to our attention how we should continue to run the business forward for growth and sustainability. No doubts there are a lot of challenges both locally and globally in front of us. What areas of development and investment we should be prepared, or be equipped?

From a knowledge management perspective, it is important to look at intellectual capital, specifically human and relational capital. We see a lot of challenges around us and in different parts of the world, particularly regarding how to build trust and relationships internally and externally, locally and globally. To successfully interact with others and build relational success we must go beyond a superficial nationality-driven understanding of culture.

This requires us to elevate our thinking and equip ourselves to explore each person's unique cultural wiring; we call it **"Self-Cultural Analysis"**. We have organized an online webinar on the topic of **Developing Business and Relational Success**. Based on the Inter-Cultural Intelligence (ICI) methodology, it illuminates the relationships between your, your colleagues', company and national culture.

ICI looks at every person as a uniquely wired cultural human being (self-cultural analysis). It is crucial to first connect with your own cultural preferences and then use that to connect more effectively with people around you. In fact, this is an important skill for professional and leadership development, especially in the higher levels. Inter-Cultural Intelligence is certainly an area of attention for personal development apart from IQ and EQ. It is about what drives actions, and hence changes.

It's not what you have done. It's what you have changed !

This time, we have invited an international expert from KnowledgeWorkx, who has been developing this areas of knowledge and expertise for over 20 years covering over 40 countries/cities, as well as other leadership and organization culture programs, to give us an introduction on this topic, and how it matters in our professional development and in business.

Speaker: Mr. **Marco Blankenburgh**, Founder & Director of **KnowledgeWorkx**

Marco is an expert in equipping leaders and teams for relational success in global organizations across 40 countries around the world in the past 20 years. He helps senior executives to learn the relationship building process among people, and uses the ICI to underpin his work in strategic consulting, change management, leadership development and executive coaching.



This webinar is organized in collaboration with the following organizations



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